

Ad submission guidelines

Half page advertisement

Dimensions: 170 x 120 mm, landscape

Color setting: CMYK

Bleed: 3 mm

Resolution: 300 dpi

Minimum font size: 6 pt

Minimum line width: 0,5 pt

Output file format: PDF with fonts embedded or outlined.

The size of the artwork **includes** the bleed:

Half page ad output format 176x126mm.

Do not use crop marks!

Keep text/logos/frames that should not be cut at least 3 mm from the trim line.

